

New format for BBC Worldwide

Come Dine With Me South Africa will not be returning for a fourth season as BBC Worldwide focuses its efforts on a fresh and innovative format to produce in the territory, as part of its commitment to premium content in Africa.



This will be the second local production for BBC Worldwide in SA after Come Dine With Me South Africa, which reached five million DStv viewers over its three series and won a SAFTA for Best International format.

Joel Churcher, VP and GM Africa, BBC Worldwide, commented, "Come Dine With Me South Africa was a hit for BBC Entertainment and we are proud of the series. We feel the time is right to take this experience and seek new opportunities for a fresh, innovative local format for audiences to enjoy. We are committed to investing in the very best quality programming for our channels and are actively looking at all opportunities."

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