

Video communication revolution is here

According to Dan Engel, regional sales manager of Polycom, its recent announcements related to home telepresence further validates that the video communication revolution is here.



The company thinks bringing high-quality video experiences to the home will help drive the cultural acceptance of video and drive demand within business environments, where it is reportedly a leader.

The majority of its customers use video with home office and teleworkers in some way. In less than two years, it has already sold nearly half a million desktop video software licenses, which run on PC or Mac laptops using moderate bandwidth available in home environments (high-quality calls from 256 kbps).

It wants to deliver high-quality telepresence experiences everywhere people work and communicate and is working to bridge the gap between business, SMB, mobile and consumer offerings through open and interoperable solutions delivered with its service provider and unified communications partners.

Listed on NASDAQ, it is a global leader in unified communications solutions with industry-leading telepresence, video, voice and infrastructure solutions built on open standards.

For more information go to www.polycom.com.

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