

## Grant's Whisky launch #IOU campaign

Grant's Whisky launched a new TV campaign entitled '#IOU Africa'. Aligned with the Grant's #IOU campaign, the TV spot challenges the notion of individual success and reflects the reality that none of us have made it this far in life on our own but sometimes we find it hard to express gratitude to the people who have helped us along the way.

For more information visit Grant's [Facebook page](#) and view the short film [here](#).

For more, visit: <https://www.bizcommunity.com>