

Retail Congress Africa 2014 is back for another year in Johannesburg

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Retail Congress Africa 2014 is proud to announce it will be returning to Johannesburg and has already confirmed an exclusive line up of speakers and sessions. With the successes of last year the congress will delve deeper into the pan-African retail challenges and opportunities.



As part of the **World Retail Congress Series**, recognised as the meeting places of the retail calendar for senior executives and directors of the industry, Retail Congress Africa is an entirely unique event. Over 250 global retail leaders will meet in the Sandton Convention Centre on 18 and 19 November 2014 to discuss, debate and define the future of retail across Africa.

In response to the rapidly changing and diversifying marketplaces across the continent, Retail Congress Africa goes to the heart of the retail opportunity: understanding the **new African consumer** across **new channels** with insights into **global retail intelligence**, with an **Africa market** focus.

Agenda highlights

Join Retail Congress Africa to hear how effective and prosperous businesses understand consumer trends and running their outlets in the most promising countries:

- **Macroeconomic view on Sub Saharan Africa**
- **Regionalisation: Doing business across Africa**
- **Country case studies on Nigeria, Angola, Ghana, Mozambique, Kenya and Uganda**
- **How to plan your retail expansion based on property growth trends**

Confirmed speakers 2014 include:

- **David North**, Group Strategy and Corporate Affairs Director, **Pick n Pay**
- **Ramanathan Hariharan**, CEO, **Landmark Group-Max**
- **Greg Solomon**, Chief Executive, **Mcdonald's South Africa**
- **Neel Shah**, Business Development Manager, **Nakumatt**
- **Keith Brouze**, CEO, **House of Busby**
- **Greg Azzopardi**, Managing Director Real Estate, **Mr Price**
- **Dr. Al-noor Rawjee**, Chairman, **ADC**
- **Thebe Ikalafeng**, Founder & Chairman, **The Brand Africa Initiative**
- **Frans van der Colff**, Head of Africa & International, **Fruit & Veg City**
- **Alasdair Musselwhite**, Director, **East African Breweries**
- **Alex Mathole**, Regulatory & Corporate Affairs Group Executive, **Tiger Brands**
- **Christine Service**, Country Manager, **Disney, South Africa**
- **Taiwo and Kehinde Okunoren**, Co-Founders and Directors, **Okunoren Twins**

More information can be found at www.retailcongressafrica.com

About Retail Congress Africa

Retail Congress Africa originates from the Global leading World Retail Congress. The World Retail Congress, part of i2i Events Group portfolio, was launched in 2007, to be a platform for senior retail executives to meet and discuss the most important topics affecting retailers across the world. It has been held in Barcelona (2007-9), Berlin (2010-11), London (2012) and Paris (2013-14) and is attended by up to 1,000 industry leaders from more than 60 countries. The programme is developed in conjunction with the Congress Advisory Board which represents retailers such as Gap, Kingfisher, Macys, Reliance Lifestyle, Myer, Alshaya, Netto, Inditex and Tesco. 2013 was the launch of World Retail Congress Africa which focused solely on doing business across Africa.

About i2i Events Group

i2i Events Group delivers world-class exhibitions and large scale events in key sectors including home and gift, fashion, retail, healthcare, energy, environment, education, technology and media. Its portfolio of world-wide events includes World Retail Congress, Bett, Spring Fair, RWM, CWIEME, BVE and Pure London. It prides itself on opening up possibilities for its customers and each year brings more than 250,000 decision makers together to network, source, test, buy and sell brilliant products, services, ideas and solutions. The company is headed up by Mark Shashoua who joined EMAP as Group MD of EMAP Connect in November 2011 and became CEO of i2i Events Group in March 2012. i2i Events Group is powered by Top Right Group, formerly known as Emap International Ltd.

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