

# VML expands global network to SA: Launches NATIVE VML

KANSAS CITY, US / JOHANNESBURG, SA: David Sable, Global CEO of Y&R and Jon Cook, President and CEO of [VML](#), and Jason Xenopoulos, CEO of NATIVE, have announced the launch of [NATIVE VML](#), subject to regulatory approval.



The new entity combines two digital brands - one a leading global agency, the other a top South African digital agency - and will begin with operations in both Johannesburg and Cape Town. For more information go to <https://www.bizcommunity.com/Article/196/16/95618.html>.

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