

New app gives Samsung viewers access to latest news, entertainment

Offering access to magazines, news, weather, games, and movie information and trailers, Samsung Electronics has partnered with South African online publishing company OnMag Online Publications to launch onTV, exclusively for the Samsung Smart TV range.



"The company has always been committed to ensuring our customers have access to the latest technology that lets them embrace the digital lifestyle from the comfort of their home. With the onTV app, we are taking this to the next level," says Justin Shaw, business leader for visual display at Samsung South Africa.

The app became available through the company's app store in mid-November 2012 and will be available free of charge through the SmartHub available on Samsung Smart TVs, which can be accessed via an active broadband connection.

The app has five key sections to choose from including Magazine, Movies, Daily News, AllCanPlay, and Weather. Built on a slick user interface, each section offers users a variety of content that includes a SAPA affiliated news feed - providing updates on the latest local, international, business, technology, sport, and entertainment stories around the clock.

There are five magazines covering subjects such as motoring, technology, architecture, sports and real estate. In the movies section, users will find the release dates and previews of upcoming cinema releases and a selection of the current month's DSTV premiers and other featured titles.

AllCanPlay.com offers previews and information on major upcoming game titles for children, hard-core and casual game players. The weather section has regular updates on current conditions and seven-day forecasts for some of the major centres in South Africa.