

Technology Top 100 honours dotJWT

At the Technology Top 100 (TT100), the minister of science and technology, Derek Hanekom, presented JWT's multi-disciplinary digital agency, dotJWT the award for Excellence in the Management of Technology, competing against FNB, Altech, Bell Equipment and others.



"Being recognised as the best company in South Africa in the management of technology is a great honour," says Yoav Tchelet, executive director at dotJWT. "We were selected after an intense adjudication and selection process. It is a massive achievement for our team."

The initial selection process required all companies wanting to compete to submit an in-depth questionnaire and go through a screening process. Following the screening process, companies attended a two-hour adjudication panel where they demonstrated each of the attributes and requirements of the TT100 before a panel of judges. This was then followed up with an in-depth Q&A before finalists attended a further adjudication panel under the auspices of the department of science and technology where the winners were decided.

The company was awarded its accolade, following its success in the processes that are deployed to develop, implement and monitor technology strategy.

"A winning company devotes attention to the technology life cycle ensuring that they have a healthy mix of emerging, pacing, key and base technologies," says Tchelet. "Fundamental to the effective management of technology are the tools deployed to maintain and enhance the competitive advantage. TT100 winners focus on improvement of quality and productivity, higher flexibility, cost leadership and new market exploitation."

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