

Design Indaba refreshes website

The refreshed <u>designindaba.com</u> website, launched late last week, now has updated software to ensure an enhanced, enjoyable and integrated user experience. The website features articles, videos and image galleries, for insight into global trends in design, innovation and creativity.



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The website launch coincided with the launch of the <u>Design Indaba</u> 2013 campaign, as well as the opening of ticket sales to Design Indaba Conference, which takes place from 27 February to 1 March 2013.

The website was brightened up to give it more character and colour-coded sections to make different areas and types of content easily distinguishable. It also has a new logo, which you'll see on the website masthead. Beneath it is a brightly coloured skin that will regularly change to feature different artworks, photos and campaign images, keeping the website fresh and updated.

Design Indaba encourages the public to send thoughts, comments and suggestions to sarah@interactiveafrica.com.

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