

# Bookmarks, Bizcommunity introduce People's Choice

A new addition this year the Bookmarks Bizcommunity People's Choice Award, for which the public is encouraged to vote for the piece of work best deserving of the title of people's choice in Digital Marketing/Online Advertising and Publishing/Website.



Comments Ben Wagner, Bookmarks jury chair, “The inclusion of a people's choice vote is something that adds another layer of excitement for the awards, whilst ensuring the inclusion of the general public who are able to express their choices around the body of work represented. We believe we've chosen two highly competitive and relevant categories and are excited to see how the results shake out!”

The winner will be announced at The Bookmarks Awards which will take place in Johannesburg on 12 November 2009, so don't forget to [book your tickets](#).

## How to vote

Choose one winning entry in each category on the [Bizcommunity voting page](#) and SMS the unique code in blue of your winning entry in each category to 34419. Note that the creative will be the only thing that the public will see, and you won't get to see the strategy nor results around each piece of work.

The results on this page will be updated hourly and voting closes on the morning of 12 November 2009.

Each vote is entered into a draw to win a five-day island holiday for two to Mombassa, Kenya, courtesy of ACT Travel. Terms and conditions apply.

## Terms and conditions

1. Each SMS costs R2.
2. Only one vote per mobile number per category will be counted for the People's Choice award.
3. By voting you give the prize sponsor, ITA Travel, permission to contact you with information regarding its specials,

products and services.

4. Prize is subject to availability out of season, and includes: 5 nights accommodation for two people at the Mnarani Club on the breathtaking Kilifi Coast of Mombasa, Kenya to the value of R 10 000, return airport to hotel transfers, daily breakfast and dinner, participation in non-motorized water sport, evening entertainment. Excluded are: drinks, daily excursions, yellow fever inoculation.
5. The prize is valid for 12 months after the draw.

Don't forget to book your space at the [Bookmarks conference/workshop](#) too! For more, go to [www.thebookmarks.co.za](http://www.thebookmarks.co.za).

For more, visit: <https://www.bizcommunity.com>