

# New series of Horizons launches first programme app

The new 16-part series of Horizons, returning on Saturday 10 May on BBC World News (DStv channel 400), offers an app for the first time.

It gives audiences access to video from all four series, extended interviews and video diaries from award-winning business journalist Adam Shaw and will provides users with a tailored experience with easy-to-find content based on location and theme and the ability to favourite clips.



Adam Shaw

Richard Pattinson, commissioning editor, bbc.com said, "With the series about how science and technologies are transforming businesses and the way we live entering its fourth season, it seemed the perfect occasion to bring all of our Horizons content together in an app, so our audience can enjoy video, blogs and infographics from the programmes wherever they are."

## Quantum dot technology

The series, sponsored by Du Pont, continues its journey around the globe discovering the latest technologies and innovations that could revolutionise the way we live. The first episode looks at groundbreaking innovations in light technology from quantum dot technology, footballs and gravity-fed devices that can generate energy and light for the developing world, as well as featuring interviews with expert innovators and CEOs.

"We've been travelling the globe for Series 4 of Horizons and I have been continuously struck by the ingenuity of the people we met. Not just from those you would expect, such as scientists and academics, but ordinary people with brilliant ideas. And what is most exciting is that these ideas have the potential to change millions of lives," says Shaw.

The Horizons app will be available to download on iOS and Android. For more information, go to [www.bbc.com/horizonsbusiness](http://www.bbc.com/horizonsbusiness).

For more, visit: <https://www.bizcommunity.com>