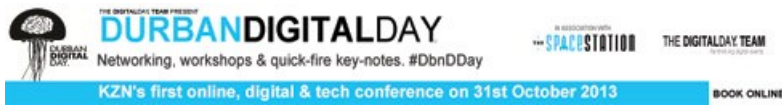


It's almost time for D-Day KZN! Are you scared of online?

Issued by [DeathbyDigital](#)

25 Oct 2013



Coming up on Halloween is the first Durban Digital Day, in KZN. This inaugural event focuses on all things digital from online marketing, development, social-media, developing content and a lot more. Speakers include the leading lights in the digital sector in RSA. 31st October 2013. Mark the date on your calendar.

DeathbyDigital Advertising and Falconscope joined forces to bring the event to light. Now partnering with J Darker Consultancy, the entire event, which includes speakers, workshops and networking opportunities, is going to the first and biggest of its kind in KZN. The after-party produced by the DSOC (Durban Society of Comedy) will feature top comedians and performers.

Keynote speakers for this year include: Kirsty Bisset, Barry Tuck, Mike Saunders, Fred Felton, Cath Jenkin, Jonathan Darker, Cade Lamalette, Nadia van der Mescht and many more top class digital speakers emceed by popular stand-up comedian and tech marketer, Glen Bo. There will also be panel discussions and workshops which will feature topics relating to inbound and outbound content, strategic thinking online, advertising and media-buying as well as informative workshops.

The SpaceStation are the headline sponsors for the 2013 event. They are the largest premium display advertising sales house in sub-Saharan Africa and are proud to be the headline sponsor for Durban Digital Day 2013. "It is terrific to see events of this nature taking place in Durban, and we believe it's a sign of great things to come from the region to benefit the entire digital industry," says Gustav Goosen, The SpaceStation's CEO.

Other brands supporting the event range from Geek Kulcha, Silicon Cape, Factory Café & Durban Comedy Productions (DSOC).

"Hosting the event on the 31st October is no coincidence. Our tag-line, 'Does the online world scare you?', is perfectly apt. We would like to see corporates, SME's as well as industry professionals coming," says Bo - Chief Digital Alchemist at DeathbyDigital.

This conference is perfectly suited for marketing managers and teams, advertising/digital media agencies, social media managers, strategists, company executives, communication agencies, CEO's, middle management, mobile developers, graphic designers, bloggers, photographers, students, government officials, NGO's and anyone else who would like to learn about the digital world. This will also be a great networking event. Learn about all things digital, tech and online from industry professionals, thought-leaders and mavericks - Durban Digital Day is perfect for skills development.

Falconscope's CEO, Fred Felton, said of this event, "For years we have been trying to get a world-class digital conference in place for Durban. Finally that dream is now a reality."

Date: Thursday, 31 October 2013

Where: The Factory Café 369 Gale Street (MagwazaMaphalala), Durban

Time: 8am

Investment for single entry: R80 online, R100 at the door

Corporate Packages: available

Info: www.facebook.com/durbandigitalday

Twitter: [@DbnDigitalDay](https://twitter.com/DbnDigitalDay) #DbnDDay

For more information:

www.durbandigitalday.co.za

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