

# Personal writing coach course

Get your own personal writing coach, and give your writing a make-over with this five-month, customised, online writing course.

## **This nine-module, five-month course will help you:**

- Unblock your barriers to writing, and start you off on a writing journey
- Learn to write exactly what you mean
- Learn to write well-organised material with confidence
- Learn to create the strategic impact you want with your words
- Learn to write in a reader-friendly, correct and enjoyable style
- Perfect the art of letter writing, reports, newsletter articles, speeches, proposals and memos, emails and faxes.

## **Your professional writing coach:**

-Susan Williams is the managing member of Prose&Coms, a communications company that specialises in corporate writing and publishing, training and corporate storytelling.

She started her career as a language teacher before moving into the corporate world as chief sub-editor of the MultiChoice TV magazines. She has a BA degree with Afrikaans and English as majors, and honours degrees in philosophy and applied linguistics.

## **Course curriculum:**

Module one: breaking through the barrier - seven days

Module two: finding topics to write about - seven days

Module three: logical writing

Module four: what do you actually say? An exercise in clarity

Module five: grammar gremlins: what are the rules?

Module six: using perfect punctuation

Module seven: is your writing dull?

Modules eight and nine: select two of the following formats to specialise in:

- Letter writing
- Writing easy-to-read reports
- Writing newsletter articles for the workplace
- Write a riveting speech
- Writing proposals
- Memos, emails and faxes

Sign up and start your course at any time. For more information, and to register, go to [www.sawriterscollege.co.za](http://www.sawriterscollege.co.za).

**Date:** 06 February 2018

**Venue:** Online correspondence course, Countrywide

**Cost:** R5,495

**Date:** 27 February 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 06 March 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 27 March 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 03 April 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 24 April 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 01 May 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 29 May 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 05 June 2018

**Venue:** Online correspondence course, Countrywide  
**Cost:** R5,495

**Date:** 26 June 2018

**Venue:** Online correspondence Course, Countrywide  
**Cost:** R5,495

For more, visit: <https://www.bizcommunity.com>