

New Wave Outdoor Media appoints new personnel

New Wave, a pioneer in the transit advertising and outdoor media space, have appointed the following personnel, operating from their head office in Central Cape Town:

Dean Herrick who has 10 years of Transit, outdoor and experiential skills plus over 25 years advertising experience, has been appointed as business development manager.

Arnold Ndindwa joins as sales executive Western Cape, with priority of securing new business through the agency and media networks. Arnold's experience includes radio advertising coordination, telecommunication and education.

Stacey Knipe has been appointed as public relations and production executive. Stacey joins with a sound knowledge of administration, an essential part of New Wave business.

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