

Broiler producers introduce new category as Galliova Awards sponsors

The 2017 Galliova Awards will feature a new broiler champion category as South African broiler producers, under the banner of the South African Poultry Association, have come onboard as sponsors. This year, entrants stand a chance to win one of six prizes worth a total of R120,000.

The Galliova Awards acknowledge the best food and health writing that was published in print; newspapers and magazines. The winners are selected based on food writing and the promotion of country's food culture as well as balanced reporting on health and nutrition issues.

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