

Start-up student business acquires digital contract

A start-up company, Student Brands, has won the 2012 digital contract for the University of Johannesburg. This includes all the institution's MXit and 2Go advertising, social media and mobi development. The company began in 2009. For more, go to www.studentbrands.co.za.

For more, visit: <https://www.bizcommunity.com>