

## Rustenburg latest in ComutaNet Rank upgrade



The ComutaNet Rank TV upgrade moves to North West, as Rustenburg's TV site is upgraded, enabling advertisers to engage an extensive audience of more than 11 070 276 who pass through the rank monthly. The new electronic billboard has superior LED and sound technology, giving clients the opportunity for regional and vernacular splits and the chance to showcase unique content according to the region's demographics and preferences. In addition to this massive screen, clients also have the opportunity to advertise through the brand mark and rank branding mediums, already highly effective and successful advertising platforms at the rank.

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