

33: Agency focus - Native

Tonight's agency focused episode of the [Biz Takeouts Marketing & Media radio show](#), streamed live 5pm-6pm via [2oceansVibe Radio](#), will feature full service digital agency, [Native](#). The studio guest this Wednesday evening, 8 August 2012, will be [Ben Wagner](#), head of Native Cape Town and chief marketing warrior. [[twitterfall](#)]

This evening's lineup

- *Show host:* [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#))
- *In-studio guest:* Ben Wagner ([@BenWagner](#)), head of Native Cape Town and chief marketing warrior, who has been an active member of the digital industry for more than a decade. He is tasked with driving and promoting the brand into the hearts and minds of marketers, clients and potential partners and staffing talent.
- *Discussion topics:*
 - Native, from the beginning
 - Native's clients
 - Mobile and digital trends in SA
 - Native's involvement in events (Digital Edge and Bookmarks)
 - The agency of the future



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@brendanjack](#), [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

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