

SPARK Media launch trends on Twitter

The launch of new media sales powerhouse, SPARK Media, was a social media success with Strategically come Dancing's Twitter hashtag #strategicdance briefly trending...



The Spark flash mob

SPARK Media flash mob and live performances by the group 'FOUR' and Kahn, of Parlotones fame, and Strategically come Dancing's Twitter hashtag #strategicdance briefly trended on Twitter when the new media sales house, SPARK Media, was launched.

In a very small timeframe, the hashtag #strategicdance was mentioned over 530 times with [@nab_sa](#), [@habarimedia](#) and [@sparkmediasa](#) being mentioned over 670 times.

[Click here](#) for more on the new media sales house.

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