

CNBC Africa takes a stand against xenophobia

CNBC Africa, Africa's leading business television channel, is taking a stand against xenophobia.



South Africa has been rocked by an outbreak of violent xenophobic attacks. In May 2008, thousands of foreigners were forced to flee their homes in local townships across the country when locals attacked them in a wave of xenophobic violence. April 2015 saw an upsurge in xenophobic attacks throughout the country as armed locals once again attacked immigrants.

CNBC Africa has taken an official stand against xenophobia by donating R250,000 worth of commercial airtime to companies and organisations wishing to place advertising fighting xenophobia or promoting peaceful co-existence in Africa and South Africa on CNBC Africa.

The channel's management and staff in all regions universally condemn any acts of xenophobia or violence against foreigners living in or visiting South Africa. CNBC Africa hopes that companies will take up the offer and respond generously in order to assist in combating xenophobia and its debilitating effects.

For more information contact Marketing@abn360.com for the necessary specs.

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