

# Loeries entry deadline extended to 31 May



The entry deadline for [The 33rd Annual Loerie Awards](#) has been extended until Tuesday, 31 May 2011, with a 5% late fee for entries submitted after the original deadline of Friday 13 May. No further extensions will be given. New categories this year include Tactical Print, [PR Communication](#), Street-Pole Advertising, Live Activations, Sponsorship, and Broadcast Design and Graphics. Special awards include AdReach Streetpole (new), New Voice Radio, SAPPI Creative Use of Paper, Vodacom Mobile and Young Creatives. All work must be commercially published, launched or aired to a substantial audience for the first time between 1 June 2010 and 31 May 2011.

## For more:

- Official site: [www.loeries.com](http://www.loeries.com), [Facebook](#), [Twitter](#), [Instagram](#)
- More info: [Loeries Creative Week](#), [Bizcommunity search](#), [Google](#), [Twitter](#)

For more, visit: <https://www.bizcommunity.com>