Introduction to desktop publishing/design basics

The Introduction to Desktop Publishing and Design programme equips students with software skills in Adobe Photoshop, Illustrator and InDesign CS5.

This 15-week programme presents a professional, creative edge in that students are trained in how to apply the software to relevant communication mediums. Design skills training is delivered in tandem with digital training to ensure students gain hands-on, real-world confidence and skill in desktop publishing and design.

Digital media training through Vega offers a unique environment in which to explore your creativity and develop the relevant digital skills widely used in the design and communications industry.

All classes are taught by qualified professionals in the field of digital media and design, and are delivered in our digital labs that are equipped with top-of-the-range Apple Macs and the latest software packages.

Learning Unit 1
Modern print processes.
Fundamentals of vector graphics.
Create vector-based artwork for print output.

Learning Unit 2
Raster graphics.
Manipulate raster graphics.
Create raster-based artwork for print output.

Learning Unit 3
Fundamentals of Typography.
Create static and interactive PDF files.
Combine vector, raster, and layout software.

Date: 28 January 2013 **to** 15 April 2013
Time: 17:30 - 20:30
Venue: Vega School of Brand Leadership,, Pretoria
Cost: R11 800, may change in the new year

More info:
501 Jorissen street, MidCity Square, Sunnyside East, Pretoria