50: Mobile in South Africa and Africa with Google

Tune in to this week's Biz Takeouts Marketing & Media radio show, streamed live 5pm-6pm via 2oceansVibe Radio to find out more about mobile in South Africa and Africa and what Google Mobile is up to in the mobile space. [twitterfall]



The in-studio guest this Thursday evening, 24 January 2013, will be Google's Brett St Clair (@brett_stclair), who heads up New Products for Google Sub Saharan Africa. Brett is responsible for the commercial aspects of YouTube, Mobile, Display and Google Plus across the region. We will be discussing the role of mobile within business and how South African businesses are going mobile. We also look ahead and chat about what we can expect to see from mobile in 2013. twitterfall]

This evening's line-up

Show host: Warren Harding (@bizcomwazza)
In-studio guest: Brett St Clair (@brett_stclair)

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Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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