

## Your Street Challenge is back, offering R1m for local improvements

The <u>Your Street Challenge</u> is back again, offering inspired residents the opportunity on how to make the area where you live, work or play better, by harnessing the transformative power of creativity, design and innovation. Entries close on 28 January 2013.



With an emphasis on solutions, the competition asks entrants to pitch their ideas for urban enhancement, somewhere in South Africa, via an online entry form.

Inspired by Design Indaba, the competition to transform space through creative thought, one street at a time, has already given away more than half a million rand to urban upgrade initiatives in cities around the world. It has successful projects already on the streets of Cape Town, Gauteng and Eindhoven in the Netherlands, with plans to launch the initiative in cities in North and South America, Australia and central Europe.

The Your Street jury, with representatives from Design Indaba and the creative community, will select proposals that are practical, sustainable to implement and will have a meaningful impact on the community it intends to enhance.

While R1m in prize money will be given away, entrants should work on a budget of R50,000 to realise their projects. Finalists will pitch their ideas in front of a live audience and judging panel at a special Your Street event, during Design Indaba 2013 in Cape Town.

For more, go to <u>www.yourstreetchallenge.org</u>.

For more, visit: https://www.bizcommunity.com