

45: Search marketing

Tune in to tonight's [Biz Takeouts Marketing & Media radio show](#), streamed live from 5pm-6pm via [2oceansVibe Radio](#), to find out more about search marketing and how to make your company visible online. The studio guest this Thursday evening, 8 November 2012, will be Peter Olivier from AdMakers International. [[twitterfall](#)]

This evening's lineup

- *Show host:* [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#))
- *In-studio guest:* Peter Olivier ([@digitallpeter](#)), a qualified SEO professional and digital marketing strategist for AdMakers International.
- *Discussion topics:*
 - the role of search marketing within companies
 - what marketers need to know about search marketing



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)

- Twitter Search: [#biztakeouts](#) OR "Biz Takeouts"
- Email: biztakeouts@bizcommunity.com

For more, visit: <https://www.bizcommunity.com>