

Gold, Silver, Bronze for South Africa at One Show Design

NEW YORK, US: Last night, Monday, 9 May 2011, South Africa won one Gold, one Silver and three Bronzes at the 11th annual One Show Design Awards at the IAC Building in New York City. Bizcommunity.com is still waiting for the official results to be emailed and/or put up on the One Show site has now received the official results.



One Show Design's Best of Show was awarded to Go Welsh for "Dear Bill," an invitation to author Bill Strickland to speak at the Society of Design. The message was printed via letterpress with hand-carved gothic wood-type across all 244 pages of Strickland's book.

All the South African winners

Pencil	Category	Client	Entry title	Agency
Gold	02B: Corporate Identity - Campaign	Interactive Africa	The Creative Playing Field	The Jupiter Drawing Room South Africa, Cape Town
Silver	02B: Corporate Identity - Campaign	Comair	SLOW Lounge	Grid Worldwide Branding and Design, Johannesburg
Bronze	01B: Booklet/Brochure	Interactive Africa	Design Indaba Superstars Portfolio	The Jupiter Drawing Room South Africa, Cape Town
Bronze	09A: Direct Mail - Single	The War Museum	Delville Wood Dice	Ireland/Davenport, Johannesburg
Bronze	11B: Public Service: Outdoor and Posters - Campaign	UNICEF	Scary Nights	Y&R South Africa

For all the winners, see the [complete list](#).

~~*This is for either "Delville Wood Dice" or "Tape Measure" (see [shortlists](#)) but the title was not specified in the [tweet](#). When approached by Bizcommunity for confirmation, Ireland/Davenport was also unaware at the time of publishing this story.~~

One Show Design is the lead-off event to The One Club's [Creative Week NYC](#), a celebration of creativity in advertising, design, digital media and all the arts that feed and touch those disciplines. Officially declared by the Honorable Mayor Michael Bloomberg, Creative Week NYC includes the One Show Festival, featuring the unConference, the Master Class series, One Show Interactive and the One Show, as well as lectures, exhibitions and events by The Society of Illustrators, Type Director's Club, Corbis and many other organisations.

For more:

- Y&R Dubai blog: [One Show Design Awards - a Twistory](#) (by CCO Shahir Zag, who was a Loeries judge last year)

The One Show	
Award week	9-15 May 2010, Creative Week New York
Website	www.oneclub.org
Finalists	One Show Design/One Show Interactive
Twitter	@OneShow , @CreativeWeek
Facebook	www.facebook.com/theoneshow

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