

## Conversation LAB adds Inecto

Hair colour brand, Inecto, has appointed Conversation LAB as the digital agency to manage communications of the full range of Inecto Hair Products. The agency will be responsible for management and development of all content across a range of social media platforms, search engine optimisation of both mobile and desktop and an always-on influencer outreach programme.

For more, visit: <https://www.bizcommunity.com>