

Lowe Cape Town ticks all the boxes with new Prudential TV commercial

Agency endures arduous conditions to deliver poignant message of consistency for their client

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Credits

Advertising Agency: Lowe Cape Town
Executive Creative Director: Kirk Gainsford
Art Director: Bruce Harris
Creative Director: Alistair Morgan
Agency Producer: Riska Emeran
Account Manager: Sarah Hall
Production: 0307 Films
Director: Kim Geldenhuys
DOP: Alard De Smidt
Assistant Director: Craig Brorson
Producer: Tess Tambourlas
Sound: TheWorkRoom - Stephen Webster
Editor: upstairs post production - Kobus Loots
Post Production: Black Ginger
Music: Pulse

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