

Grey shines spotlight on South Africa's science and research leader - CSIR

South Africa's remarkable contributions to the fields of science and research will soon be in the spotlight, as the CSIR reveals its first ever 360-degree marketing campaign. Conceptualised and executed by the team at GREY, the campaign strives to drive awareness of the talent and technologies shaping our lives by highlighting the pioneering solutions researched, developed and perfected right here in South Africa.

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