

Celebrating awards past, looking ahead at awards to come... - 20 Apr 2015

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BY ROD BAKER

It was an eventful weekend award-wise, with the [2015 MTN Radio Awards winners announced](#), as well as the winners of the [2015 PRISM Awards](#).

Danette Breitenbach attended the PRISM Awards and shares insight into how the night [turned dreams into reality](#) for some PR consultancies and practitioners.

Flip through our [gallery of the 2015 PRISM Awards](#) to see the winners on stage, on the red carpet, and in their seats at The Maslow Hotel.

In light of all these accolades, it's fitting that we start planning ahead for big local award ceremonies still to come. One way to do so is to look into [BBDO's expectations for the \[Loeries 2015\]](#). Leigh Andrews found out what the agency's creative team of Alexis Beckett, Brad Reilly, Johann Schwella and Liam Olding are most looking forward to from the Loeries Durban Creative Week, taking place from 10 to 16 August this year.

Hope you're feeling inspired...

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