

## SABC drama - 9 Feb 2015

## BY ROD BAKER

It's back in the news again for all the wrong reasons, this time because Communications Minister Faith Muthambi and COO Hlaudi Motsoeneng have been accused of a hostile takeover of the national broadcaster. The DA claims that recent developments pose a great threat to the corporation's independence.

Gravity beckoned - and Mugabe answered the call... so here's André-Pierre Du Plessis' step-by-step guide on how you can create your very own #MugabeFalls meme.

On a matter of less gravity, but greater importance, Leigh Andrews reports on [eCommerce Africa] and the ins and outs of engaging with digitally literate shoppers - so get reading. Now!

And finally, we all like to be in control, but perhaps there are times when it's not an altogether good thing. Hence, Aimee Dyamond suggests that there are times when brands need to surrender control (at least partially)...

## Don't miss this!

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