

# A tale of two haircuts, media, and racism -

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BY [ROD BAKER](#)

Ed Herbst takes a look at racism in the media, and [a tale of two haircuts](#), and how the Mandela legacy of reconciliation has been squandered.

On the broadband front, Siphon Maseko, Telkom CEO reckons that while debates in the telecoms industry fall into three categories: what is good for consumers, business and for the country, it all comes down to the fact that [our survival rests on convergence](#).

YouTube's first-ever video upload was of Jawed Karim (the site's co-founder) looking a little awkward during a trip to the zoo. Since then, we've seen a great deal more and Mike Silver now looks at [commercialising the YouTube experience](#) while Louise Marsland reckons brands, well... [they are a-changin'](#).

She says the evolution of branding has been one of the most fascinating things to watch and be part of over the last decade or so, and the fact that we are seriously talking about brands changing the world is a major mind shift in itself.

**Rod Baker**



Rod Baker is  
Content Director at  
Bizcommunity.com.

A journalist since before computers, he worked on a wide range of magazines and, in his youth, rose through the ranks from being a lowly and abused sub-editor, to a high and still abused editor and publisher. He has been editor and publisher of a number of magazines, as well as a newspaper. He has edited many books, and written a number too. Email him at [rod@bizcommunity.com](mailto:rod@bizcommunity.com).

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