Collective ID names new managing director

Collective ID has chosen Brenda Khumalo as its new managing director.

Khumalo was formerly the executive client services director after being appointed in March 2017 and was the acting managing director after the departure of Carmen Chilton.

Khumalo previously worked for Ogilvy & Mather South Africa, DDB and Mortimer Harvey and has 12 years of experience.

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