

## **New appointments at Y&R Johannesburg**

Advertising agency, Y&R Johannesburg, recently appointed Kingsley Potter as Managing Director, Zanele Bacela as Strategy Director, Samantha Pearson as Group Account Director, Melanie Burger as CI Manager, Carine du Preez as PR Assistant, Assaf Levy as Art Director, Judy Sibanda as Account Manager, Kennedy Mosala as a Strategy Intern, and Leon Moodley as Creative Director.

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