

# US advertising firms to rethink workplace policies amid 'Me Too' movement

*ENCA* reports that advertising firms in the US are rethinking workplace policies for victims and bystanders of sexual harassment in the workplace. This is to effectively uphold the 'Me Too' movement a year after its inception.

Other than rethinking policies, the firms are considering teaching bystanders to speak up and allowing victims to feel safe filing a complaint in the workplace.

Senior female advertising executives also came together earlier this year to form 'Times Up Advertising' to create equitable and safe cultures within in agencies.

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