

There is 'no better feeling than being right' with HoneyKome and Sportingbet SA

Licensed online 'sportsbook', Sportingbet South Africa, appointed digital agency HoneyKome, a subsidiary of the Ole! Media Group, to create a national TV campaign featuring three new television commercials that express the concept of 'there is no better feeling than being right.'

Written and produced by HoneyKome and its production arm, VideoSwarm, the commercials star local comedian and satirist, Jonathan 'Radio Raps' who is seen in various scenarios, enjoying and celebrating the '[feeling of being right](#).'

For more information, viist <http://www.sportingbet.co.za/>

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