

SA makes NYF International Advertising Awards shortlist

The [Jupiter Drawing Room \(Utopia\)](#) has ensured South Africa a spot in the 2012 [NYF International Advertising Awards](#) shortlist for its BirdLife [SOS Festival](#) poster campaign (Save Our Seabirds) in the environmental issues category. Apart from being [awarded In-Book](#) status last week at the 50th D&AD Awards, which refers to work that will be included in the 50th *D&AD Annual*, the poster has also been selected as a [One Show Design Pencil & Merit finalist](#). NYF International Advertising Awards winners will be announced on Thursday evening, 3 May 2012 in New York City; One Show Design winners will be announced on Monday evening 7 May, also in New York City.

For more:

- Bizcommunity: [NYF International Advertising Awards: 2012 Shortlist](#)
- New York Festivals: [NYFA 2012 Shortlist](#)

For more, visit: <https://www.bizcommunity.com>