

SA art director wins in LA



Art Director Mariana O'Kelly from Johannesburg-based ad agency Net#work BBDO was named a winner in the 2005 Women's Image Network Awards show.



The awards, which were held this week at the outdoor Ford Amphitheatre in Los Angeles honour women who excel in advertising, television and film. O'Kelly was recognised for art directing excellence for a Cell C commercial, which showed a young black 'dude' on his way home taking photos of typical township landmarks with his cell phone to help his friend find his way.



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