

## TicketBreak launches online sales portal

TicketBreak has introduced a new widget which is an online ticket sales portal. The online ticket website was established in 2010 with the aim of reaching out to a wider sophisticated market.

The TicketBreak Widget is a new innovation for distribution partners to implement on their Facebook pages. It prompts customers to view and select options to purchase event tickets. The idea behind the widget is to increase ticket revenues, adding value for the ticketing distributors and creating easy access for customers to purchase tickets online.

TicketBreak sales are made up of clients such as Ramfest, Jacaranda Day and the Oppikoppi Festival and partners with venues and event owners to create long-term improvements to the way they are selling and administering their ticket inventory.

For more information, go to [www.ticketbreak.co.za](http://www.ticketbreak.co.za).

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