

## 04: Technology and the future of digital marketing

This week, the Bizcommunity/Chai FM Marketing & Media radio show, hosted by Kevin Fine between 6pm and 7pm on 101.9 FM in Johannesburg, focused on technology and the future of marketing in digital form. The podcast is now available.



Guests in studio were Warren Moss from [Demographica](#) and Daily Maverick's CEO, Styli Charalambous, discussing some of the ins, outs and the cons of opting out of marketing as well as the way forward from print to digital. News roundup was by [Bizcommunity](#)'s GM of content, Rod Baker.

### Podcast

If you missed the show, listen to the [podcast](#) (44:10 minutes) on the Chai FM website.

Tune in next week from 6pm-7pm on Chai FM 101.9 in Johannesburg or via streaming audio at [chaifm.ndstream.net](#) to get the very best highlights of marketing and media news in South Africa and Africa.

Send advance comments or questions via email ([biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)), Twitter (tweet [@chaifm](#) or [@bizcommunity](#) using the hashtags [#bizchaifm](#) or [#biztakeouts](#)), [Facebook](#), studio tel 0861 242 436 or SMS 37420.

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