

How far will *you* go with Nando's?

The second episode in [Nando's "Origins"](#) TV ad campaign, which over six separate commercials across all channels will culminate in one mini-saga finale on DStv and selected cinemas from late June 2011, has been released. Nando's wants to know what you think happens next and is inviting the submission of suggestions via video or text (280 characters) to its microsite. [video]



Video submissions so far are from Slicktiger and Nic Callegari, and there are various text submissions that have gone down the expected bush/limp cock route ([view all](#)).

The six-episode ad campaign focuses on the origins of the Nando's birds eye chilli bush, every week, until 30 June, when another episode will be posted that celebrates "The dubious history of delicious Peri-Peri".

At the end of the campaign, three of the top-rated submissions overall will win a saucy African adventure holiday to the value of R20 000, each.

Episode three will go live within the next few days on howfarwillyougo.co.za.

Updated at 4.47pm on 2 June 2011.

Updated at 10.33am on 13 June 2011.

Updated at 10.16am on 30 June 2011.

For more, visit: <https://www.bizcommunity.com>