

Eastern perspective for Loeries judging

South-African born [Adrian Miller](#), ranked by *Media Magazine* as one of the top five ECD in Asia-Pacific and one of the top two creative directors in Asia by Campaign Brief Asia, will come over from India to chair the Print Communication category for the 33rd [Loerie Awards](#).



Adrian Miller

Miller, chief creative officer of JWT Delhi and member of the JWT worldwide creative board, will give a talk to industry professionals, students and the media, apart from judging.

Before his move to JWT Delhi in 2010, he spent 14 years yielding his talent for building strong brands and was a cornerstone in the success of bringing Saatchi & Saatchi Malaysia to the fore; within five years he grew it to be one of the top two agencies in Asia.

In 2009, the agency was awarded four 'agency of the year' titles and scooped 45 international awards across Guinness, Toyota, P&G and Amnesty International. In 2010, it was ranked as one of the world's top 50 agencies by the *Gunn Report*, an annual publication detailing the most successful advertising campaigns of the year.

Miller has won numerous gold, silver and bronze Lions, multiple D&AD in books, gold at Clio, One Show, London International, Adfest and Spikes. He has twice had work listed in the *Gunn Report* top 10 and has been a judge at Cannes, Clio, D&AD, Spikes, Adfest and AWARD.

Brett Morris, chief creative officer at Draftfcb, Loeries board member and Creative Circle chairman comments, "It's great to have someone of his calibre on board as print jury chairman. Not only does he have South African roots, but his experience in Asia and India will bring a unique perspective to the panel. We look forward to having him and hearing his opinions on the work."

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