

Best in digital advertising to be awarded

NEW YORK, US Submissions from around the globe have been flooding the New York headquarters of The One Club, the non-profit organisation dedicated to elevating creative work in the advertising industry. Now, after a week of intense judging, the One Club is ready to announce third quarter finalists for One Show Interactive - their award show celebrating the best in digital advertising and new media.



"It's truly inspiring to see how far we have come in the digital space," said Kevin Swanepoel, president of The One Club. "Coming off the heels of celebrating the Best of the Digital Decade - we can see some real stand outs among these finalists. These teams are creating game changing work."

A group of the industry's brightest talents will gather in New York City from 22-26 March to judge these and the other quarterly finalists and decide who will take home the Gold, Silver and Bronze Pencils. This year's jury comprises:

- Fernando Barbella - BBDO/Argentina
- Dave Bedwood - Lean Mean Fighting Machine/London
- Jeff Benjamin - Crispin Porter + Bogusky/US
- Nicke Bergstrom - Mother/New York
- Eduardo Camargo - Colméia/Brazil
- Nathan Cooper - Anomaly/London
- Sam Devolder - These Days/Amsterdam
- Crystal English - Freelance/San Francisco
- David Eriksson - North Kingdom/Sweden
- Scott Ex Rodgers - Profero/New York
- Perry Fair - Grey/New York
- Piero Frescobaldi - Unit9/London
- Anders Gustafsson - Goodby Silverstein & Partners/San Francisco
- Christian Haas - Goodby Silverstein & Partners/San Francisco
- Flo Heiss - Dare/London
- Rei Inamoto - AKQA/New York
- Naoki Ito - Wieden + Kennedy/Tokyo
- Aaron Koblin - Google/San Francisco
- Natalie Lam - OgilvyOne / Shanghai
- Alessandra Lariu - McCann/New York
- David Lee - TBWA NYC/New York
- Andre Matarazzo - Gringo/San Paulo
- Karen Monahan - Wieden + Kennedy/New York
- Erik Natzke - Natzke Design/San Francisco
- Benjamin Palmer - Barbarian Group/New York
- Fernanda Romano - Euro RSCG/London
- Fabio Simoes - F/Nazca Saatchi&Saatchi/Brazil
- Faris Yakob - MDC Partners/New York

It's not too late to enter! The fourth and final quarterly deadline for One Show Interactive is 28 February. Check out www.enteroneshow.org for more details! A complete list of all of the outstanding finalist work is available at www.oneshowinteractive.org.

For more, visit: <https://www.bizcommunity.com>