

# Managing talent in adland

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Talent management in an industry that is still grappling with transformation can be tricky. It's an ongoing negotiation. From looking for the right talent at the right level, to developing future-fit talent that meets the needs of the business both today and tomorrow - business leaders have a responsibility to build and maintain diverse teams that create interesting work that will positively impact client businesses.

In **Episode 4 of There's So Much Sh\*\* Out There**, Havas Southern Africa's podcast, head of Havas PR Larry Khumalo talks to Havas Southern Africa CEO Lynn Madeley, senior copywriter at Havas Johannesburg Adam Abelson, and copywriter at Havas Johannesburg Zamazwide Nxumalo about the ups and downs of managing talent in adland.



## About There's So Much Sh\*\* Out There (TSMSOT):

TSMSOT is Havas Southern Africa's fortnightly podcast where Head of Havas PR, Larry Khumalo, discusses with some Havasians, various topics that touch on the business of marketing and the creative economy in South Africa and beyond.

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