

Bizcommunity and Ann Nurock to cover the One Show Awards

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You may have read the Bizcommunity <u>article</u> yesterday listing opinion from the four top SA creatives Alistair Kinę Xolisa Dyeshana, Jenny Glover and Nathan Reddy recently tasked with judging One Show entries in Mexico.



Ann Nurock

Adding her expert coverage and opinion to the mix next week 9-13 May 2016 is <u>Ann Nurock</u>, who will be covering the New York based event, which attracts 2,000+ professionals from 25 countries to its coveted creative awards ceremonies, workshops and networking events.

Ann has been invited by CEO of The One Club Kevin Swanepoel, who comments that the event is "an opportunity for creatives and leading brands, such as P&G, Geico, Verizon, Netflix and Uber, to gather in the world's advertising epicentre share ideas and network."

Bizcommunity will be bringing you live tweeting from all the events from Monday next week, so follow <u>@annnurock</u> and <u>@Biz_Marketing</u> for updates and live interviews and <u>@Bizcommunity</u> on Instagram. Be sure to visit Bizcommunity's <u>One Show Awards Special Section</u> to clue up on daily One Show news.

Predictions from our SA judges so far includes: AT&T's 'IT can Wait' Harvey Nichols Shoplifting ad, the Superbowl domes violence PSA commercial and Kendrick Lamar's Grammy nomination for Alright!

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