

# 'Students Can Become Judges' contest launches for New York Festivals

NEW YORK, USA: The New York Festivals International Advertising Awards has opened entries for advertising creatives and students to judge the World's Best Advertising competition through virtual voting in the second annual 'You...Be the Judge!' and the newly launched 'Students Can Become Judges' contests.



Students will have the opportunity to flex their creative muscles against their peers around the world and prove they have what it takes to sit alongside the best advertising jury ever assembled.

Entrants are invited take a virtual seat at the New York Festivals Executive Jury table and match their skills against the 390 creative directors, executive creative directors, chief creative officers and worldwide chief creative officers who are judging the 2015 entrants for the competition.

Entries close on 18 May 2015 at 9.30am US ET. Contest award-winners will be selected based on the contestant's selections that best match the scoring ranks of the 2015 Executive Jury. In the case of a tie, the entrant who was the first to submit his or her rankings will be declared the winner. Winners will be notified by both email and telephone.

A list of the top 25 scorers' first names and last initials will be available online at [www.newyorkfestivals.com/judge2015](http://www.newyorkfestivals.com/judge2015) after 10pm ET on 21 May 2015.

For more, visit: <https://www.bizcommunity.com>