

## Uber to take Capetonians for a cheaper ride

An average ride in a metered taxi in Cape Town could be as much as 40% cheaper with the launch of UberX.



The Uber taxi service is now available in Cape Town. Image: <u>BusinessTech</u>

The 8km trip between the University of Cape Town and Long Street would be R60 on UberX and R100 on UberBlack, while a trip to the airport from the Cape Town International Convention Centre could cost about R140, Uber Cape Town's General Manager Anthony le Roux said.

A metered taxi from the airport to the city centre can costs between R300 and R400, according to Cape Town Tourism's website.

The launch of the budget service comes a day after protests in Europe saw metered taxis blocking the streets of cities such as London, Paris and Milan. The service operates in 128 cities across the world.

Uber is an application that allows smartphone users to hail nearby Uber drivers.

Source: Business Day via I-Net Bridge