

Mugg & Bean to enjoy a bottomless cup of Joe

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No one can say "bottomless coffee" without thinking of one of the country's most loved brands, Mugg & Bean. A home away from home that South Africans have come to love for their famous coffee, freshly baked giant muffins and generous heart. The recent appointment of Joe Public as their advertising partner is the reason you will find Joe Publicans walking around on a caffeine buzz.

"Mugg & Bean has become a favourite meeting place where people gather to experience the true spirit of generosity. Partnering with the brand is an honour for us and we look forward to growing with them," says Joe Public CEO Gareth Leck.

"We've always wanted to give our customers more and more. We bring generosity to life in everything we offer - from our hearty dishes to our homely atmosphere - which makes everyone feel welcome. Working with Joe Public has brought an exciting new perspective to our business and we look forward to many new ventures with the team," says Nicole Louw, marketing manager Mugg & Bean.

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