Footnote Summit focuses on digital publishing

This year's Footnote Summit will take place at the CTICC in Cape Town on 13 June 2014. It will have a strong focus on digital publishing and will highlight eLearning, the accessibility of eBooks in schools, piracy and DRM.

Some of the speakers include Malcolm Seegers from Macmillan Education, Arthur Attwell from Paperight, Barbara Mallinson from Obami, Kobus van Wyk from Mustek, and Wesley Lynch from Snapplify. The conference format will include multiple panel discussions highlighting complex topics. Sponsors of the event include Realm Digital, Snapplify.com and Mustek Limited.

Digital publisher of Macmillan Education, Malcolm Seegers comments, "The 2013 Footnote Summit was a very useful event for digital publishing in South Africa. The presentations covered different publishing industries and it was good to see what others were doing with digital. While everyone is still finding their feet with digital publishing, such an event is a great help to share concerns and get ideas for the future. We look forward to this year's summit to continue the discussion."

This year, attendees will also get free access to the South African Book Fair. For more information, go to www.footnotesummit.com.

For more, visit: https://www.bizcommunity.com