

## Two SA creatives selected as Dubai Lynx judges

The Dubai Lynx International Festival of Creativity brings together global talent from the film and advertising industry in the Middle East and North Africa regions from 9 March to 12 March.



Elsa Carpenter-Frank

Cinemark, the local representatives of Cannes Lions and its affiliates, has announced that not only does this give South African talent a chance for representation on an international platform but that two South African judges have been picked to be part of the esteemed judging panel.

For the media category, Elsa Carpenter-Frank has been chosen as a South African judge while the design category will see Celina Guimaraes representing the country.

Cinemark's Yvonne Diogo says: "Congratulations to Celina and Elsa. Being selected as a juror for Dubai Lynx is an outstanding achievement not only from a personal capacity but for the region as well."

As the local representatives of Cannes Lions and its affiliated festivals, Cinemark's aim is to secure positions on the various juries for South Africans. Diogo explains that this is quite a challenge as there are numerous international contenders on the scene.



Celina Guimaraes

The Dubai Lynx International Festival of Creativity is the Middle East and North Africa region's annual must-attend event for the advertising and communications industry to learn, be inspired, network and celebrate.

For information on the various delegate packages please visit [www.dubailynx.com](http://www.dubailynx.com).

For more, visit: <https://www.bizcommunity.com>