



# Clio Awards announces 12 Future Gold participants

NEW YORK: The international Clio Awards yesterday, 2 May 2006, named the 12 talented young participants from around the world who will compete in the third annual 2006 Future Gold: Young Creatives Program, one of its key initiatives in support of the next generation of advertising creatives.

This global competition calls for the dozen Future Gold participants, all under 33 years old, to be paired into six teams and asked to respond within 24 hours to a creative brief, this year coming from the United Nations refugee agency.

A group of world-renowned Clio jury members will provide feedback on preliminary presentations before selecting three teams of finalists to present their ideas to Elisabeth Nolet, head of public affairs, private sector and public affairs, external relations at the United Nations in Geneva, Switzerland, before an audience of Clio delegates at the annual international Clio Festival, held 13-16 May 2006, in Miami Beach, Florida.

The winning Future Gold team will be named at the Clio Content & Contact, Print, Internet, Design & Innovative Media Awards Gala on Monday night, 15 May 2006..

The 12 participants for the 2006 Future Gold: Young Creatives Program are:

- Robbie Brammall, junior copywriter, Clemenger BBDO Sydney, Australia
- Alessandro Bernardo, junior art director, Giovanni, FCB, São Paulo, Brazil
- David Romanetto, junior copywriter, Giovanni, FCB, São Paulo, Brazil
- Anthony Chelvanathan, junior art director, Leo Burnett, Toronto, Ontario, Canada
- Steve Persico, junior copywriter, Leo Burnett, Toronto, Ontario, Canada
- Avinash Baliga, junior copywriter, Contract Advertising (India) Pvt. Ltd., Mumbai, India
- Yee Kiang Tan, junior art director, Naga DDB Malaysia, Selangor, Malaysia
- Anthea Goodrick, junior art director, Clemenger BBDO Wellington, Wellington, New Zealand
- Yystein Vik, junior art director, BBDO Oslo, Oslo, Norway
- Mihnea Gheorghiu, junior copywriter, Leo Burnett & Target, Bucharest, Romania
- Veronica Johnson, junior copywriter, DDB Dallas, Dallas, Texas, United States
- Menno Kluin, junior art director, Saatchi & Saatchi New York, New York, New York, United States

The Future Gold: Young Creative Program is coordinated by the Clio Awards, in conjunction with Ignacio Oreamuno, director of ihavanidea. Getty Images is the exclusive image sponsor of the program, and will supply all images used in the brief and presentations. Adobe Systems will supply all software used by the participants in developing their presentations. Apple Computer, Inc. is a technology sponsor.

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